

PORTFOLIO

DEV

SHARMA

GRAPHIC DESIGNER



dev@devsharma.info



www.devsharma.info



[upwork.com/devsharma](https://www.upwork.com/devsharma)

ABOUT ME

I'm **Dev Sharma**, Graphic Designer

As a designer, I am passionate about telling stories through creative design, its like weaving narratives through innovative design solutions. Through a fusion of creativity and technical expertise, I aim to breathe life into every project, crafting designs that resonate with authenticity and purpose.

10+

YEARS EXPERIENCE

800+

PROJECTS COMPLETED

200+

HAPPY CLIENTS

100%

JOB SUCCESS RATE

Software & Tools Mastery

Advanced Skills for
Design Operations



Photoshop



Illustrator



InDesign



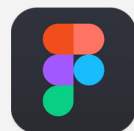
XD



After Effects



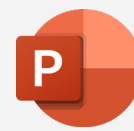
Premiere Pro



Figma



Google Slides



Powerpoint



Keynote



Chat GPT



Midjourney

WHAT I DO

I turn THOUGHTS, IDEAS, WORDS into compelling visuals in the form of webpage, infographics, one pagers, brochures and slide decks.



Logos and Branding

Logo, Business Card, Branding, Stationary, Brand Guide



Website & Landing Pages

Website, Landing Pages, Wireframes, Banners, Blog Design



Email & Newsletter

Sales, Promotional, Flows - Abandon Cart, Welcome Series



Presentation & Pitch Deck

Sales Pitch, Progress Report, Investment, Financial Report



Marketing Collateral

Brochures, Flyers, Banners, Package Design, and more



Infographics

Bar graphs, Piecharts, Histograms, Line charts, Tree diagrams, Timelines



Social Media Graphics

Posts, Reels, Ads, Stories, Youtube Shots



Document & Whitepaper

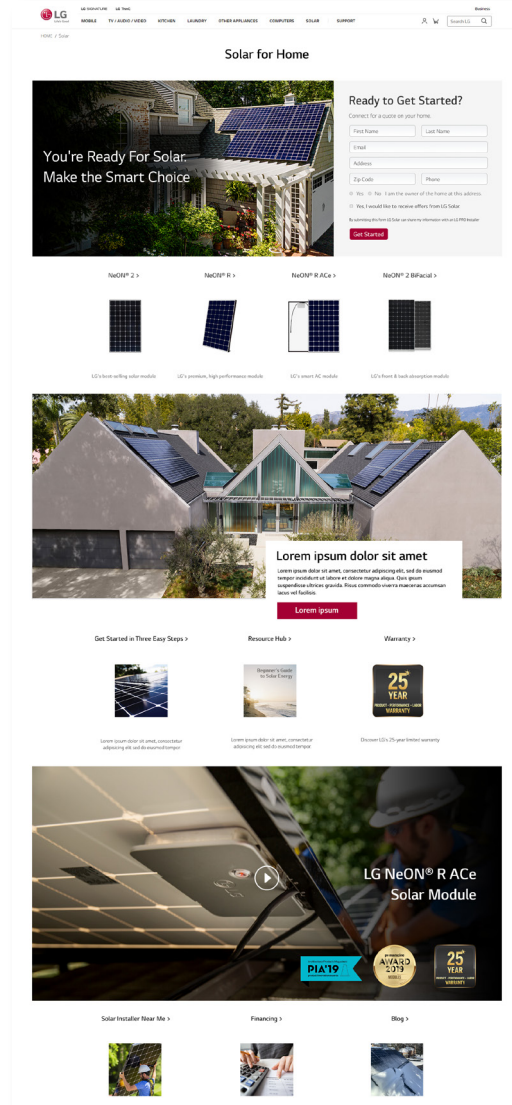
Case-Studies, Press Release, ebooks, and other documents



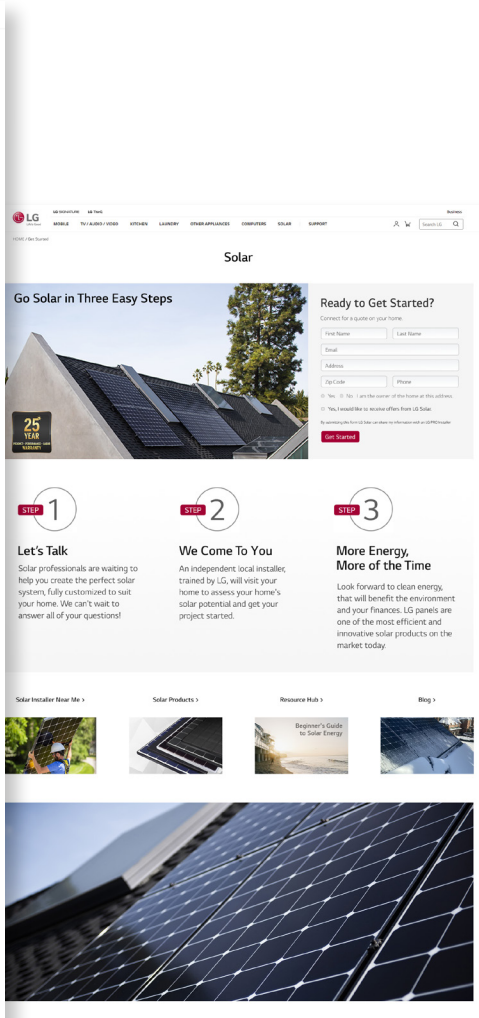
App Design

User Interface, Wireframe, Input and Navigational components

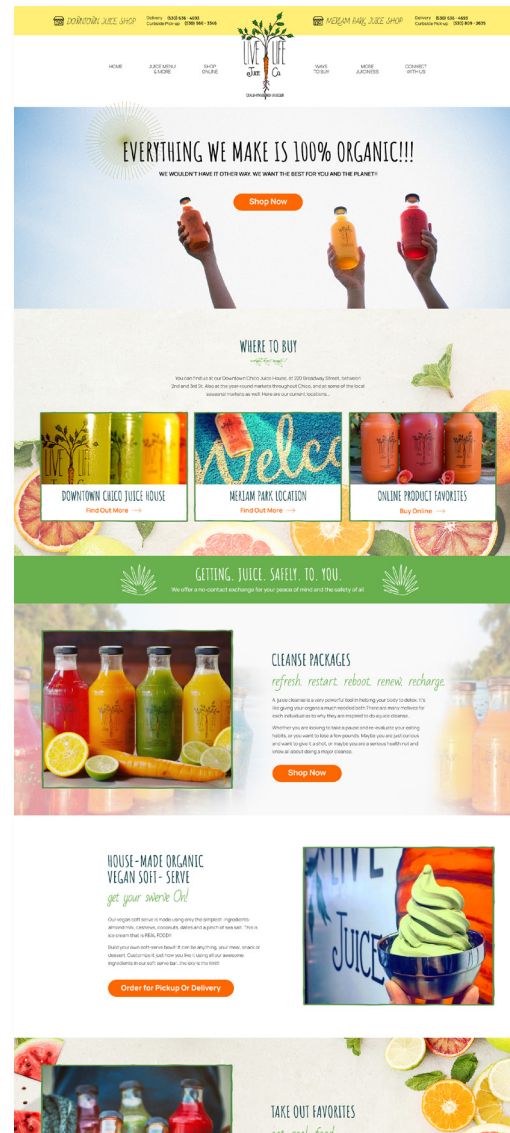
WEB DESIGN



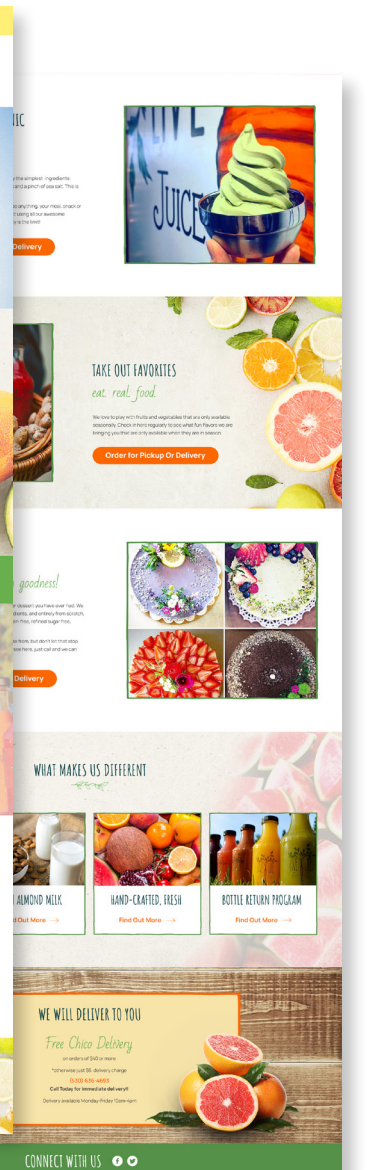
EMAIL DESIGN



PRINT DESIGN

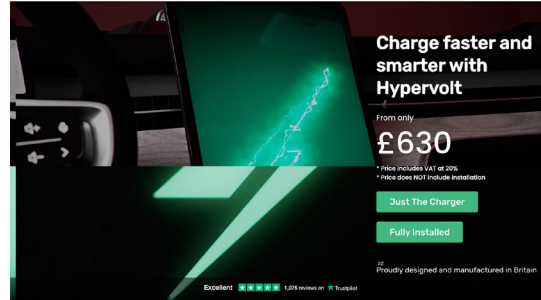


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WEB DESIGN

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Charge faster and smarter with Hypervolt



From only **£630**


* Price includes VAT at 20%
* Price does NOT include installation

[Just The Charger](#)

[Fully Installed](#)

ASDA Proudly designed and manufactured in Britain

Excellent  1,078 reviews on 



A next generation EV charging experience

Mobile control and monitoring

Type 1 and Type 2 cables, covering all EVs

5m cable included in the standard price

7.5 and 10m cable options available

Schedule charging for optimal times

Real time consumption reporting based on energy tariffs


3 year warranty as standard, even without OZEV

OZEV Eligible

Proudly designed and manufactured in Britain

Meet UltraBlack


Stealth. Refined. The ultimate. UltraBlack.



Helping Our Heroes

We offer a £25 discount to all staff members of the NHS, Social Care workers and Emergency workers, all public sector essential workers, as well as Police, Armed Forces, Royal Air Force and the Royal Navy. As well as teachers, university staff and Blue Badge holders.

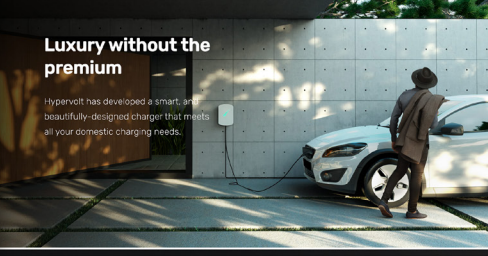
The discount can be used once per installation, and



EMAIL DESIGN

Luxury without the premium


Hypervolt has developed a smart, and beautifully-designed charger that meets all your domestic charging needs.



Meet the Hypervolt App

Featuring:

- Scheduled charging
- Remotely lock and unlock your device
- Real time energy monitoring
- Real-time solar export monitoring
- Download consumption reports for expense claims
- Extensive charging analytics
- Control LED modes and brightness
- Super eco, Eco & Boost solar charging




[Download on the App Store](#) | [GET IT ON Google Play](#)

Voice control your Hypervolt charger

- "Alexa, tell Hypervolt to set brightness to max!"

- "Alexa, ask Hypervolt what is the current status!"


And much much more. Enable it with a few clicks directly from the Alexa app!



Join Our Facebook Community


A space for those interested in Hypervolt EV chargers to chat and discuss the product, and find out more!

[Join Group](#)




PRINT DESIGN

MARKETING DESIGN

DANONE NORTH AMERICA AWAY FROM HOME | Certified  Corporation

BACK TO SCHOOL WITH DANONE'S K-12 FOODSERVICE


We make it easy to serve nutritious at home favorites for better participation and more smiles throughout the day. Our K-12 product portfolio will meet your menu planning requirements for single serve, on-the-go or a la carte.



Danimals

BREAKFAST, LUNCH & SNACK TIME HEROS

DANIMALS NONFAT YOGURT 4OZ




[MORE INFORMATION >](#)

DANONE




KEEP YOUR TWEENS & TEENS SMILING

DANNON CREAMY NONFAT YOGURT 4OZ & DANNON NONFAT SMOOTHIE DRINKS 7OZ






[MORE INFORMATION >](#)

RECIPES

-  **Berry Peanut Butter and Danimals Strawberry Taco** >
-  **Cinnamon Sugar Danimals Vanilla Dipper Lunch** >
-  **Roasted Apple Maple Flatbread with Danimals Vanilla Yogurt** >

RECIPES

-  **Chew Chocolate Chip Granola Bar with Creamy Raspberry Cherry Yogurt and Raspberries** >
-  **Tropical Mango Smoothie Breakfast Bowl** >

DANONE NORTH AMERICA AWAY FROM HOME | All kinds of better 

WEB DESIGN

HOME CAPABILITIES WORK PARTNERSHIP SPECIALIZED SERVICES BLOG CAREERS CONTACT US

Stories Face Obstacles & New Challenges Daily,
Like Water, They Find New Paths When Blocked.

Reinvention
Reinvention starts and ends with two words:
Due Diligence.

Unlock The Approach

- The stories can be found inside your data
- Solutions should flow from discovery
- Ensure relevant audience connections

Incorporate Our Vision

CONTACT US NOW!

Reach out to Chris Kampf at 917-903-5234

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EMAIL DESIGN

\$400 Mil+
Revenue connected to Venuiti programs in the last 3 years

Find Your New Pathway

Contact Us Now!

PRINT DESIGN

CANADIAN AGRA CORPORATION, EST. 1981
Your Local Partner in Agriculture

A group of highly specialized, tightly integrated companies

Exceptional Service, Built on Decades of Experience

We believe in protecting our greatest asset - our land - for future generations of Canadians.

The Future of Canadian Agriculture

MARKETING DESIGN

Our greatest asset - our land - for future generations of Canadians.

The Future of Canadian Agriculture

Services

Farmland Assembly

Project Development

WEB DESIGN

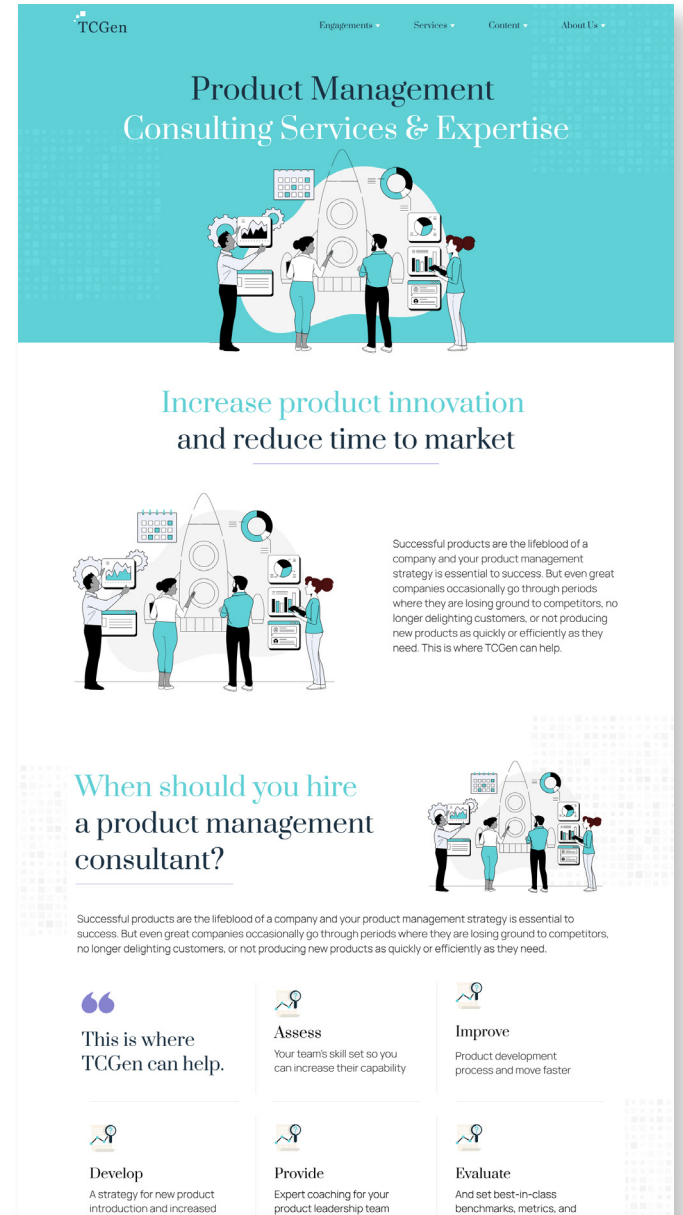


EMAIL DESIGN



PRINT DESIGN

MARKETING DESIGN



WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN

DevStaff Canada Hire Talent | Blog | Careers at DevStaff

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Let our team of recruitment professionals match you with your next opportunity. Take advantage of our resources and network. They were designed to help you succeed.

Looking to find **Technical Talent** →

Looking for a **Job in Tech** →

About Us

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Resources Section

Blog → Lorem ipsum dolor sit amet

Salary Guide → Lorem ipsum dolor sit amet

Blog → How to Conduct a Successful Technical Interview

Our unique approach is here to help you find your perfect match.

Contact Us

OLLKOM OUR SERVICES | ABOUT US | CONTACT US | BRAND STORES | [SELL ONLINE NOW](#)

From First Touch Point to Last Mile Delivery

OLLKOM empowers e-commerce growth in MENA region via orchestrating expertise, strategies and technologies to enable innovative brands & retailers to sell online and thrive in the digital economy.

CONTACT US

Omni-Channel E-Commerce Solutions

Guided by technology and deep expertise, we enable brand development in the e-commerce world. Our comprehensive services include every aspect of the e-commerce experience, covering Tech solutions, store management, digital marketing, customer service and warehousing.

What We Can Do

E-commerce Enabler
Your customers expect seamless experience from the first touch point to supply and shipping. Our teams of experienced e-commerce experts will help guide your brand in the MENA region market. We position your brand's distinct advantage over competitors and make informed business decisions to succeed online in the MENA region.

01 E-commerce Enabler

02 Technology

03 Store Management

04 Digital Marketing

05 Customer Service


06 Warehousing & Fulfillment

We Scale & Empower Growth

We Promote Products & Drive Sales

WEB DESIGN


READY IN UNDER 2 MINUTES
99% ACCURACY
100% FREE



LOOK LIKE YOU BUT YOU'ER IN 2 MINUTES

- Find Your Perfect Hair Extension Colour in 2 Minutes
- Professionally Matched by Our Trained Specialists, No Robots!
- Proven 99% Accuracy
- 100% FREE with No Obligations

"Top notch and extremely happy with the outcome as it matches my hair perfectly."

 LAURA GREEN ★★★★★


LET'S FIND YOUR PERFECT MATCH!

4 STEPS FOR THAT FLAWLESS BLEND

Say goodbye to awkward colour mismatches and hello to gorgeous, natural-looking locks that will have you feeling like the Mane Event of every party!


We know that finding the right shade for hair extensions can be a real headache, but our easy-peasy colourmatch service takes the fuss out of the equation in under 2 minutes.

Let's Walk Through It




STEP 1

Answer 2 questions




STEP 2

Send us a couple of pictures of your hair



STEP 3


Our trained experts will colourmatch you to the perfect shade in our range




STEP 4

Look like a million Bucks and be the envy of all your friends!


UNLOCK YOUR HAIR'S FULL POTENTIAL



Achieve a Seamless Blend

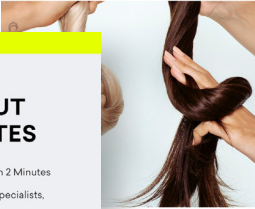


Take the Guesswork Out Of Buying Hair Extensions, Forever!



Match Your Original Hair Colour With 99% Accuracy

EMAIL DESIGN




MEET OUR TRAINED EXPERTS

Many of our shoppers used AI-generated recommendations in the past and quite frankly, they blow.

They don't give you that natural-looking style, it looks fake and out of place and your new hair extension will eventually find a new home...in the bin! (we saw it happen before and it ain't pretty!)

READY IN UNDER 2 MINUTES

Helps us to find you the perfect match!



OUR HAPPY BOMBHELLS

★★★★★

"I am seriously so happy with this halo! It's ridiculous! It's a perfect colour match, and after I got it cut and styled by a hairdresser it's beyond perfect!"

- Caitlyn S

★★★★★

"Recommend ANYDAY. Perfect! perfect! perfect! xxx"


- Larissa K

FREQUENTLY ASKED QUESTIONS

- How do I know what colour is right for me? Can you help if I send a photo? +
- How can I check that it matches my hair colour properly? +
- Can I colour my halo? +
- I have two colours in my hair. Will your halo blend? +
- I have ombre/balayage. Do you offer something that will work with my hair? +
- Can I use purple or blue shampoo on my halo? +
- I use blue shampoo on the reg. Do I need to wash my halo with blue shampoo every time I wash my own hair? +
- What's better to use on my halo? Blue / Purple shampoo, or toner? +
- Will the colour of my halo fade? +

LET'S COLOURMATCH

"Top notch and extremely happy with the outcome as it matches my hair perfectly."

 LAURA GREEN ★★★★★

PRINT DESIGN

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Charge Your Business Amplify Your Growth

Join Our Network



Sign Up as Merchant

Reach new customers and increase your sales and brand awareness by partnering with the most influential publishers in the GCC.



Sign Up as Publisher

Start your own branded business and earn commissions by successfully promoting world-class brands.

About Marketeers Hub

Utilizing our vast and rapidly growing network of merchants and publishers, we create prospects of growth via innovative and effective approaches to affiliate marketing. Our comprehensive experience is backed by our deep understanding of the market trends and opportunities.






About Affiliate

Affiliate marketing is a performance based, low-risk investment to expand your brand's reach and increase your sales and revenue.

Our Top Clients



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Submit

MARKETING DESIGN

WEB DESIGN



AIUM 2019 Booth #415

April 7-10, 2019
Hilton Orlando Bonnet Creek
Orlando, FL

PLANNED EVENTS

Product unveiling at Philips booth 415
Date: Sunday, April 7, 2019
Time: 4:00 pm

Jim Brown (Product Mgmt) will present key highlights of the new EPIQ Elite followed by an invite to view a demo.



BREAKFAST SYMPOSIUM

Topic
Elevated performance – Transforming the ultrasound experience with Philips EPIQ Elite

Date: Monday, April 8, 2019
Time: 7:00 - 8:15 am
Location: Citrus/Collier/Columbia, Hilton Orlando Bonnet Creek
**Complimentary Breakfast will be served.*

[Join Now](#)

OB Hands-on Learning Labs Supported by Philips

Monday, April 8
11:45 am - 1:15 pm:
How to Meet the Required Components of a Detailed Obstetric Exam (76811)
3:30 pm - 5:00 pm:
Three Vessel View and Outflow Tracts OB, fetal heart scanning

Wednesday, April 10
3:30 pm - 5:00 pm:
3-4D Obstetric Ultrasound



Other Resources



eL18-4 PureWave transducer with MicroFlow imaging

Superb imaging detail for Ob/Gyn exams

[KNOW MORE](#)

EMAIL DESIGN



The #1 Crowd Favorite



AT-HOME KERATIN TREATMENT

Though everything we offer will give you that extra glow in your life, the At-Home Keratin Treatment is definitely the #1 crowd favorite.



Packed with 100% **vegan sourced Keratin**, one easy application at home results in up to three months of perfectly frizz-free hair!

SHOP BESTSELLER

REVIEWS

★★★★★
Amazing
Completely transformed the condition of my hair! So shiny and soft!
- Sara

★★★★★
Love It!
Literally think every female in my family is getting a set for Xmas after they saw my result!
- Aimee

Free Shipping | 30 Day Money Back Guarantee | Split Payments Via Klarna/ZipPay

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PRINT DESIGN



LG EVENTS | LG BLOG | CASE STUDY | WHITEPAPER | CONTACT US

THE K12 DIGITAL EXPERIENCE

Redevelop Technology for Education as Students Head Back to School



[CHECK OUT THE K-12 DIGITAL EXPERIENCE](#)

NEW PRODUCTS

LG MAGNIT MICRO LED

With more pixels per square inch, experience more awe per second - now even the most delicate of details will be brought to life.



[EXPLORE THE LG MAGNIT](#)

14MM TRANSPARENT FILM

Deliver messages that capture attention with LG Transparent Film, without distracting your viewer design.



[LEARN MORE](#)

LG PROFAM B50NST PROJECTOR

Deliver messages that capture attention with LG Transparent Film, without distracting your viewer design.



[LEARN MORE](#)

MARKETING DESIGN


FREE AU SHIPPING OVER \$100


Freeze CLOTHING

SHOP | NEW | DRESSES | SALE

ELEVATE YOUR STYLE

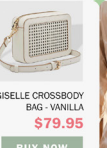
NEW LOUENHIDE HANDBAGS






GISELLE CROSSBODY BAG - TAN
\$79.95

[BUY NOW](#)



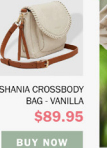
GISELLE CROSSBODY BAG - VANILLA
\$79.95

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SHANIA CROSSBODY BAG - TAN
\$89.95


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SHANIA CROSSBODY BAG - VANILLA
\$89.95

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SAMSUNG




Level up how you play

It's time to get your hands on the brand new Odyssey Ark.

[Buy now](#)


A massive 55" ultimate gaming screen

Catch every single detail of your character and surrounding environment with the Ark S55's newly Quantum Mini LED monitor.




Optimize your screen

Shape and control your screen for optimal setup with Ark Dial Ark. Adjust screen size, color, game settings and more with total ease for that ultimate immersive experience.




World class performance

Get yourself up for a win with a 160Hz refresh rate and low response time. Paired with a 1000R curvature for a realistic 3D experience, play on your monitor like you never have before.



View it Yourself

[Odyssey Ark](#)



What are you waiting for?

Shop the Odyssey Ark.

[Buy now](#)

WEB DESIGN

INTRODUCING THE LG GRAM LINEUP:
Super lightweight, high performing laptops
designed for your business.

8th Generation Intel Core i7

Help employees be their most productive. This processor provides superb speed and power to keep your business moving forward.

Super Lightweight Design

At just under 3 pounds, all three are perfect for on-the-go team members. They pack up easy, transport easy, and are ready for wherever the teams call "office" that day.

CHOOSE THE RIGHT MODEL FOR YOUR BUSINESS.

17" LG gram Ultra-Lightweight laptop with Intel Core i7 processor

15.6" Body

LARGE GORGEOUS DISPLAY

Enjoy loads of screen real estate with a display that's 17". You'll be more delighted by the fact that the screen comes in a 15" frame.

17" Display

Thunderbolt™ 3

Work efficiently as well as effectively using the most versatile port possible. Thunderbolt™ 3 moves at blistering speeds.

[Learn More](#)

EMAIL DESIGN

FREE SHIPPING ON ALL ORDERS ABOVE \$49.99

Targus

40TH ANNIVERSARY CYPRESS ECOSMART® COLLECTION

CELEBRATE 40 YEARS OF INNOVATION WITH OUR EXCLUSIVE CASES

[SHOP NOW](#)

We're turning 40, and we're celebrating in style!

Join us in commemorating four decades of innovation with our exclusive 40th Anniversary Cypress EcoSmart® collection.

INTRODUCING THE...

15.6" 40th Anniversary Cypress Hero EcoSmart® Backpack

15.6" 40th Anniversary Cypress EcoSmart® Briefcase

Both are made from recycled water bottles and designed to protect your work essentials and the environment.

Each case features limited edition 40th anniversary details, such as a commemorative "40" logo with reflective shine detail on the front panel and shoulder strap, and boasts a new dark charcoal exterior with eye-catching ruby red accents and a matching interior.

Designed to keep you organized and ready for anything.

The padded laptop compartments, workstation pockets, and quick-slash pockets provide ample room for your gear. And the luggage pass-through trolley strap and padded shoulder strap make it easy to transport your essentials, no matter how you prefer to carry them.

Join us in celebrating 40 years of Targus and upgrade your carrying game with our exclusive 40th Anniversary Cypress EcoSmart® collection.

[SHOP NOW](#)

PRINT DESIGN

Artistry Refined

Prestigify

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Welcome to Prestigify!

We're excited to have you join our community of talented artists.

We want to officially welcome you and deliver your 10% off discount code!

[\[COUPON CODE\]](#)

Prestigify is a carefully selected brand of art supplies that gives you a curated and high-quality range of products.

Prestigify + ACTION AGAINST HUNGER

No More Starving Artists. Anyone.

We care about community. That's why we donate a portion of every order we get to Action Against Hunger so that through art, we can help end starvation in our worldwide community.

By enjoying Prestigify's supplies, you can make a lasting difference too.

Get 10% off Your First Order [COUPON CODE]

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We only need one thing to make designers, artists, and all creatives with us together at the

MARKETING DESIGN

VICTROLA

HOME RECORD PLAYERS RECORD STORE

Welcome to Victrola

Lorem ipsum dolor sit

[ORDER NOW](#)

Welcome to Victrola

Victrola, one of the leading vintage manufacturers, was when first introduced to the American public by the Victor Talking Machine Company.

Product Feature

THE EMPIRE

Victrola 6-in-1 Wood Bluetooth® Mid Century Record Player with 3-Speed Turntable, CD, Cassette Player and Radio

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BLOG

Top 20 Holiday Gifts for Record Lovers

Music gifts are plentiful which makes it easy to find a gift to choose from but difficult to narrow them down to only a few.

[LEARN MORE](#)

100 Essential Albums to Own on Vinyl!

A great guide to 100 Essential Vinyl Records will land you a stack of records... (overlays), or fat-out unpaired selections.

[LEARN MORE](#)

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SITTINGPRETTY

BEFORE YOU GO

HERE'S 10% OFF

Not so fast darling.

Are you looking for that *self-esteem* booster? That ultimate hack that'll make your hair *Instagrammable* every day? Well, say goodbye to those stringy, clumpy, wig-like hair extensions. And say hello to the World's Highest Rated Halo Hair Extensions.

That's our promise.

That's right: fuller, lusher, realer hair in seconds. With low maintenance and 0 damage to your hair.

And since we love promises, here's your promised 10% OFF to use on whatever your heart desires. (We promise to stop using the word promise. 🙊)

[SHOP 10% OFF](#)

If you're still unsure about the colour or thickness, or if you have any other questions, just [click here](#) to chat with me & our stylists. We usually reply within 5 mins!

What other girls are saying...

★★★★★

Alex

"I LOVE my new Halo. They take about 30 seconds to put in and blend...they are so comfortable...and you can't even see them under my severely thin hair. I am hooked! So soft, so easy, so pretty!!"

WEB DESIGN

Straton Watch Co.
ONLINE SHOP PRESS/REVIEWS SPORTIVA AND VOLANTE

#MYSTRATON

Dozens of pictures of our watches are sent to us every single day!
Buried within them are the most authentic experiences that our customers are living.
We thought to share a few <https://www.stratonwc.com/pages/customer-photos>.

Discover Full Range

ONLINE SHOP SPORTIVA AND VOLANTE CONTACT US

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No longer want to receive these emails? (Unsubscribe)

EMAIL DESIGN

Our sleep machine's were designed with tired parents in mind.

nodzee

Unlock the Sleeping Cues of Little Dreamers

Parenthood is a remarkable journey filled with joy and wonder.

At Nodzee, we understand that ensuring your baby gets the restful sleep they need is vital for their growth and well-being.

So we made a little graph to guide you through the intriguing world of sleeping cues.

UNDERSTANDING SLEEPY CUES

How your newborn communicates with you

- I'm tired
- I'm ready for a nap
- I'm overtired

The start! Sustained Irratic Crying

Flushed cheeks Big yawns Rig body

Looks away Rubs eyes Pushes away

When your bubba displays these cues you know it's time for some Zzz's.

Click below to discover our collection of soothing sleep machines, curated to ensure your little dreamer enjoys a peaceful and restorative sleep.

EXPLORE OUR COLLECTION

Come and join us on [INSTAGRAM @nodzee.co!](https://www.instagram.com/nodzee.co/)

Free Shipping Within AUS | 100-Night Happiness Guarantee | 1-Year Warranty

PRINT DESIGN

SKULLPT

GET JAW-DROPPING RESULTS

TRANSFORM MY JAW

Here's a quick jaw workout to get you started on the journey to transforming your jawline.

- 1 Bite down on SKULLPT 2.0™, push your lower jaw out, and lift your lower lip.
- 2 You should feel a stretch build just under the chin and in the jawline.
- 3 Hold the position for 10-15 seconds, then relax.
- 4 Perform 3 sets of 15.

Want access to a whole bunch of jaw workouts? Visit our vault now.

TRANSFORM MY JAW

Here's a sneak peek of what's inside:

- Over 6 whole hours of jaw-some content.
- Daily routines to build a developed jawline.
- Access to our top 5 exclusive jaw workouts.
- Full 10-day jaw defining workout programme.

TRANSFORM MY JAW

MARKETING DESIGN

FREE & FAST SHIPPING ON ALL ORDERS

Organic Formula Shop

We're giving away \$300 worth of baby formula!

That's a \$150 voucher for two lucky winners!

Here's how to enter our first giveaway of the year:

- 1 Follow us on Facebook or Instagram
- 2 Share the post to your story (remember to tag us!)
- 3 Tag 3 for more! (more friends, family or parents-to-be in the comments)

You have until March 7 to enter. Winners will be announced on March 9, so be sure to keep an eye on our social!

This giveaway is open to US residents. Winners will be announced via official Organic Baby Formula accounts only.

ENTER NOW

Discover this month's featured formula

It's no wonder HIPP Dutch stages 1, 2 and 3 are our most popular formulae! HIPP Dutch Organic is packed with everything you love - essential nutrients, vitamins and minerals - and nothing you don't, like corn syrup, chemicals or GMOs.

SHOP ALL FORMULAS

Why Organic Formula Shop?

- Free & Fast Delivery on all orders
- Guaranteed Fresh & Organic Products
- Customer Support
- Our Most Loved Brand

Shop Organic Formula Brands

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DevStaff Canada

WHY DO SOME COMPANIES SEEM TO BE A MAGNET FOR GREAT DEVELOPERS AND NOT OTHERS?

GET THIS 2021 GUIDE TO FIND OUT

Often, it's companies compensation package that is luring them away. And it's not just about money.

The market for software developers is a small pool of talent, and you need to understand what benefits motivate them to take a job with your company. Even amid COVID-19, there is a scarcity of skilled technical candidates. You can't risk offering too low and losing them to your competition.

We get it, compensation for developers changes so often that it's hard to stay on top of how much the best candidates are really expecting, and what benefits really motivate developers.

Download our free salary guide to equip you with the information you need, such as:

- Most sought after benefits
- Onboarding & Retention tips
- Regional salary variation
- The hardest-to-fill positions

DOWNLOAD OUR FREE SALARY GUIDE

STRUGGLING WITH A DIFFICULT POSITION? GIVE US A CALL. 226-476-103

DevStaff Canada offers full-cycle recruiting, helping you every step of the way.

We're not looking to just be your supplier, but looking to be your true partner. We will take the time to match you with a senior recruiter and truly understand your business prior to sourcing talent. We have the technical background and skills to fill your vacancies with precisely the right talent.

GET IN TOUCH WITH US TODAY

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN



LG
Life's Good

LG NeON[®]2
HIGH POWER OUTPUT AND LASTING QUALITY,
BACKED BY A TRUSTED GLOBAL BRAND

www.lg.com/us/solar

Leading Solar Technology
LG NeON[®] 2 solar modules provide high efficiency, high power output, appealing aesthetics, and reliable performance.
The modules incorporate Cello Technology™ (Cell connection with Electrically Low loss, Low stress, and Optical absorption enhancement), developed by LG to increase power output and improve module appearance.



FLASH|HUB

PROJECTS WITHOUT LIMITS

How virtual teams make your workforce scale

SUCCESS STORIES OF VIRTUAL TEAMS

FLASH|HUB

For example, we can help you in the following subject areas with support from FLH:

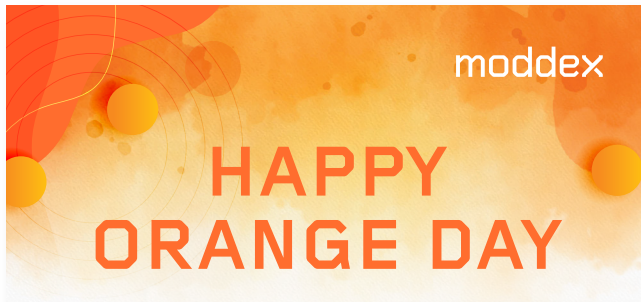
- ✔ Web, Cloud and App Development
- ✔ Digital Marketing and Customer Experience
- ✔ Analytics and Reporting
- ✔ HR
- ✔ Sales
- ✔ Operations and Logistics

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN



AGENDA

TUESDAY, 11TH JUNE

- 08.00 AM **Leave Moddex**
- 09.30 AM-10.00 AM **Arrival and morning tea**
- 10.00 AM-12.00 AM **Quad Biking**
- 12.00 PM-12.45 PM **BBQ Lunch**
- Best Dressed***

* Best dress competition with 1st & 2nd place prizes up for all your orange - clothes, shoes, accessories - the more orange the better!
* Food and refreshments provided
* Suitable footwear and clothing required for activities (Bring a towel and a change of clothes incase you get wet!)

PHILIPS

During COVID-19

57% of HCPs said pharma sales reps are failing to understand the real impact of COVID-19 on them.

Healthcare Lead Gen in Post Pandemic Eco

Are the sales dropping, pipelines drying, immediate future doesn't look very positive?

Pharma companies are on the path to recovery, but they need to move fast.

- Physical Access is Limited**
43% of HCPs...for the foreseeable future...permanently
- Sales Rep Meetings with HCPs have shifted from in-person to Virtual Meetings**
A mix of virtual and in-person: 48% virtual, 10% in-person, 3% no meetings, 39% all meetings to be virtual.

HCPs want the human connection in the future, but in different ways.
87% of HCPs want either all virtual or a mix of a virtual and in-person meetings even after the pandemic ends.
Only 10% of HCPs want to go back to pre-COVID norms for in-person meetings

Solution

Philips Healthcare Content Delivery Pilot - a content delivery platform built by Reps for Reps. The platform is a perfect mix of the new age marketing channels and the traditional relationship-focused-selling:

- Introductory Emails
- Personalized Marketing Emails
- Situational Content
- Social Posts
- Blogs
- Videos
- Whitepapers
- Webinars

COVID-19 Crisis & Homeowner Solar Consideration

Life's Good (LG)

In a recent survey conducted by The Harris Poll, nearly **25% of consumers** conveyed a positive change in consideration of solar energy based on the pandemic.

The survey data shows a **13% increase in homeowners now considering solar** who were not pre-coronavirus.

Parents are **2x more likely** to be considering solar.

Those with **income of \$100k+** are **12% more likely** to have their consideration swayed by the pandemic **toward solar** (vs 7%-8% other income brackets).

These findings track with what LG is seeing on the solar market:
Traffic is up 347%

Requests

www.lg.com/us/solar

foodini

Dietary needs made easy

Dylan McDonnell (founder)
dylan@getfoodini.com
0422730091

WHO ARE WE

Fodini is a platform which connects people with dietary needs to the restaurants that are most suitable for them.

WHAT WE DO

We have built a platform that offers:

- Customised profile of dietary needs
- Exact breakdown of what you can and can't eat
- Restaurants sorted by matches

VISION

A world where catering for all dietary requirements is the norm, instead of the exception.

OUR UNIQUE VALUE PROPOSITION

- Dietitian Team
- Onboard restaurant menus to Foodini and assist restaurants with analysing allergens and food preparation processes to build trust and credibility with our customers

OUR BUSINESS MODEL

- Customer**
Freemium model implemented from August 2021 with projected 7% conversion from free to paid plans (\$5 monthly)
- Restaurant**
Dietitian review and onboarding b/w \$199 & \$299
Subscription - \$24.99 monthly
- Future revenue streams**
 - Reservation / order fee
 - In-app advertising
 - Affiliate marketing
 - Data

Personalized

- User can create personalised profile
- 30 different allergies and diets covered
- Allows for multiple user profiles

Intuitive

- Best restaurants results based on user profile
- Suggests what one can/can't eat on the menu
- Auto-ingredient substitutions

Safe

- Restaurants approval by a registered dietitian
- Comprehensive assurance process
- Builds trust and credibility

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN

\$100 GIFT CARD

BUD LIGHT

YOUR FAVORITE BRAND. DELIVERED.*

BUDLIGHT.COM

SHIPPING INCLUDED

*Check delivery location before purchasing.

\$100 GIFT CARD

BUD LIGHT

CHECK FOR AVAILABLE DELIVERY LOCATIONS BEFORE PURCHASING

TO REDEEM THIS GIFT CARD:

- Go to BUD LIGHT and enter your address for product availability in your area.
- Scratch off area below and enter gift code at checkout.

TO CHECK AVAILABLE DELIVERY LOCATIONS SCAN THE QR CODE

SCRATCH OFF GENTLY WITH COIN

BUD LIGHT.COM/REDEEM

\$100 GIFT CARD

BUD LIGHT

YOUR FAVORITE BRAND. DELIVERED.*

BUDLIGHT.COM

SCRATCH OFF GENTLY WITH COIN

BUD LIGHT.COM/REDEEM

SCRATCH OFF GENTLY WITH COIN

VECTOR AERIAL

2018 DODGE PROMASTER
(159" WB) Incident Response Vehicle

FOR SALE \$49,000

Custom Command and Control vehicle

Designed to integrate field operations, creating the ultimate mobile incident command, control and communication platform.

- ▲ Coleman Rooftop AC (13.5K BTU)
- ▲ Scene Lights
- ▲ Two 40" TVs
- ▲ Two workstations
- ▲ Electronics equipment rack
- ▲ Custom overhead & rear storage cabinets
- ▲ Raised coin flooring
- ▲ 11" Awning
- ▲ Back-up Camera
- ▲ KUSSMAUL 30 AMP Shoreline Auto-Eject
- ▲ YANNER Inverter 2600W w/charger mod
- ▲ YAMAHA 6.300-watt Generator w/Sine Wave Inverter
- ✓ Yamaha Model EF6300 ISDE
- ✓ 13 hour run time
- ✓ Electric Start
- ✓ Quiet Run

877 520 5521 | bb@vectorsolutions.us | www.vectorsolutions.us

BAA BUSINESS ADVICE AGENCY

YOUR ONLINE BUSINESS RESOURCE CENTRE

An Amazing approach to building a successful business

- Certified Business Advisors
- DIY & Guided Support
- Australian Owned & Operated

BAA Membership Benefits

- ✓ Business Start-up Bootcamp
- ✓ Optimise PRO Business Management
- ✓ Over 200,000 Online Courses
- ✓ Networking
- ✓ 24/7 Q&A Guidance
- ✓ Business Coaching Options
- ✓ Business Management Software
- ✓ Downloadable Tools

Say hello to **Home 3 Pro**

HYPERVOLT
Trade Catalogue

Pricing Grid

Gate length (m)	5	7.5	10
Colour	White	White	White
SKU	UltraWhite - HYSPRO4AL00012 SpaceGrey - HYSPRO4AG00012 UltraBlack - HYSPRO4AB00012	UltraWhite - HYSPRO4AH00012 SpaceGrey - HYSPRO4AG00012 UltraBlack - HYSPRO4AB00012	UltraWhite - HYSPRO4AL00010 SpaceGrey - HYSPRO4AG00010 UltraBlack - HYSPRO4AB00010
UK MSRP price (2021 ex vat)	£525 + vat	£554.17 + vat	£587.5 + vat
UK MSRP price (2021 ex vat)	£576 + vat	£604.17 + vat	£637.5 + vat
Lead time	1 Working Day	1 Working Day	1 Working Day

NEW

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN

Loosening the Gears of Decision-making

Start Here Put your top 3 on the back

List Potential Decisions

What decisions are we making time and again? Where are there decision bottle-necks?

Selection

Which of these are most important to address?

Decision

Description of the decision: _____

Impact of decision: _____

Risk if something goes wrong: _____

Who is deciding: _____

Escalation or questions go to: _____

Decision Making Components

Rank these, starting with most important and greatest impact to making a decision.

Non-Negotiables

What are non-negotiables related to this decision?

Decision Making Components #1:

Define parameter: €€ less than \$5,000

1

Within established parameter, proceed to next gear
Outside of parameters: escalate to

Decision Making Components #2:

Define parameter: €€ less than \$5,000

2

Within established parameter, proceed to next gear
Outside of parameters: escalate to

Decision Making Components #3:

Define parameter: €€ less than \$5,000

3

Within established parameter, proceed to next gear
Outside of parameters: escalate to

Outcome

If you made it here without any conditions or escalations, **rev your engines and go!**

A reminder to document and inform others of your decision.

Document by: _____

Inform: _____

If you arrived here conditionally, do the following before proceeding.

▶ _____

▶ _____

▶ _____

If you arrived here with escalations, STOP or take the following actions.

▶ _____

▶ _____

▶ _____

PACKAGE THE CUBES IN 100% RECYCLABLE BAGS!

Process the hay!

- Careful attention to blending the hay for balanced nutrition and consistency
- Strict plant protocols to avoid foreign objects such as metal detection etc.
- Adherence to globally recognized standards to ensure a safe & nutritional forage supply
- Naturally processed to "open the cells" enhancing nutrition & bioavailability
- Add a small amount of bentonite to bind toxins in the digestive tract & improve overall horse health

CONTACT YOUR FEED DEALER TODAY!
www.maaaxequine.ca

14 CALENDAR DAY DELIVERY FOR ALL PALLET ORDERS ACROSS ONTARIO

Every Delivery Truck is equipped with a custom pallet cart to drop your pallet in any accessible location

Please contact the head office for your local bag pickup location

MAAAX EQUINE FEED OFFICE

482725 Grey Road 4,
Box 228 Durham ON N0G 1R0, Canada

1-437-833-3344
abakker@maaaxequine.ca

MAAAX
EQUINE FEED

LONGFIBER™ FORAGE CUBES
ALFA-TIMOTHY 12% PROTEIN

CONTACT YOUR FEED DEALER TODAY!
www.maaaxequine.ca

Multisite Content Staging & Syndication

Thiemo Müller
CEO

thiemo@cms-content-sync.io
+49 6151 629 111 0
www.cms-content-sync.io

UNCLAIMED FREIGHT
DISCOUNT

UNCLAIMED FREIGHT
DISCOUNT

999-999-999
john@unclaimed.com
www.unclaimed.com

4801 Central Ave. NE,
Columbia Heights, MN

John SMITH
Store Manager

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN



THE SOLUTION

WE BEANIFY YOUR NUTRITION

Beans are nature's most nutritious plant. That's why we use them to re-engineer the food you love. We substitute beans and other plant-based alternatives for nutrient-poor and animal-derived ingredients.

We aim to simplify people's lives by making the healthy choice, the easy choice.

SO WHAT'S SO GREAT ABOUT BEANS?

Standard DVLED Displays

LG's standard DVLEDs have lots to offer your business. These displays are distinctly bright, so capturing and holding your customer's attention is more than possible. Colors are accurately reproduced without distortion, and LG's commitment to quality is maintained on all units we produce. When you select DVLED displays from LG, you can be sure your array will provide a clean image playback in virtually any layout.

THE PROBLEM

HEALTHY IS HARD

Struggling to eat better? When life gets busy, a healthy diet is usually the first thing to go.

LACK OF TIME AND ENERGY
Tired after you work means it's harder to exercise at home in the evenings... how do you get your daily exercise?

RESTRICTIVE DIETS ARE HARD TO FOLLOW
Who says you can't have your cake and eat it too? We've got you covered with our plant-based recipes that are easy to follow and delicious.

SNACKS
Pre-processed snacks are everywhere, but they're not always healthy. Adding fresh fruit and vegetables can make a big difference.

BUSINESS MODEL

REVENUE STREAMS

The online sales channel is key for fast growth and accounts for 78% of total revenue.

Channel	Revenue %	Profit %
Direct Sales Online Shop	61%	17%
Indirect Sales Retail	22%	22%

KEY INSIGHTS
- Product development / Packaging design
- Marketing / Content creation
- Digital Strategy / Customer development
- Sales activation / Market development

<p>✓ This large-format series has been designed for all types of sites including events, large venues, rental, and other applications.</p>	<p>✓ Installation and teardown are quick since the LED unit is attached with magnets and simple lock handles.</p>
<p>✓ The status indicators allow you to manage power consumption effectively and ensure a smooth show without product downtime.</p>	<p>✓ Maintenance is a breeze as the back enclosure includes a power supply module, remote card and hub card so all components can be conveniently taken care of.</p>

SHOW ME THE LARGE-FORMAT SERIES

CURVED FINE-PITCH DVLED

LG's LAC Curved series supports both convex and concave formats, offering flexibility to conform to your unique space. Each model is super thin and lightweight, extremely flexible, and offers a full-back LED for better ambient lighting or object you need a choice on. LAC Curved models can dynamically adapt to support virtually any shape.

EXPLORE THE LAC CURVED SERIES

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN

PHILIPS

Representative Lead Generation Platform

A photograph of hands typing on a laptop keyboard is shown on the left side of the slide.

2Be

(Em)powering Baby Boomer families With a New Category of Finance

Series A - Investment Overview

A photograph of an older woman and a younger woman smiling together is shown on the right side of the slide.

PHILIPS

Healthcare Lead Generation in Post Pandemic Ecosystem

Are the sales dropping, pipelines drying up, and the immediate future doesn't look very promising?

- COVID-19 is driving lasting changes in what HCPs need and value.
- Pharma companies are starting to redefine their relevance in this new landscape, and healthcare providers are seeing the value.
- Virtual engagement with pharma field reps is here to stay, requiring new ways of creating meaningful connections.

During Covid-19
57% of HCPs said pharma sales reps are failing to understand the real impact of COVID-19 on them.

2 | New Rep Template Package

Highly Experienced Team

Brian Hartzler
Chairman
Former CEO Westpac

Dr. Jenny Fagg
CEO
Former CEO ANZ, New Zealand
Ex-CRO AMP

Michael Sirmai
COO
Former COO Westpac
Former Constance Bank

Tania Turnbull
Chief Product Officer
Former Head of Mortgages & Credit Cash ANZ

Brad Sutton
Chief Technology Officer
Former Macquarie Bank, TAL, Digital transformation

Andrea Debenham
Chief Risk and Compliance Officer
Former NAB and Australian Super Risk and Strategy

Dave Curran
Technical Advisor
Former Macquarie Bank, TAL, Former CIO Westpac

2Be

PHILIPS

Pharma Companies are on the path to greater relevance but they need to move further, faster as:

- Physical Access is Limited: 43% of HCPs visit a representative in person (down from 44% in 2019).
- Sales Rep Meetings with HCPs have shifted from in-person to Virtual Meetings: 16% of HCPs have virtual meetings (up from 10% in 2019).
- HCPs want the human connection with sales reps in the future, but in different ways: 87% of HCPs want a mix of virtual and in-person meetings.
- Only 10% of HCPs want to go back to pre-COVID norms for in-person meetings.

3 | New Rep Template Package

PHILIPS

PHILIPS Automated Communication Stream

Pillars of Inbound Marketing

- Target Personas**
 - MDL
 - MDLs
 - Global MGR
 - General Mgr/PO
- Campaign Categories**
 - Nature
 - Chartered
 - Consulting Event
 - Relationship
- Delivery Channels**
 - ATM, Email
 - Text Email
 - Social Media
 - Blog
- Content Templates**
 - Event
 - Product
 - Case Study
 - Journal Article
 - Text Templates
 - Blog
 - Book

4 | New Rep Template Package

Circa \$500m Revenue Opportunity*

Baby Boomers
The Facts
5.5m aged 55-75
Own 46% of all Household Assets
-\$2T Home Equity

First Home Buyers
The Facts
-130,000 First home buyers p.a.
-60% get help from BOMAD
-\$740k median home price (capital city)

*All median incomes: 90% Home equity; Top 40% with median income; 40% L10; All Age; Source: ABS

Go-to-market
Focus on low-cost channels

Direct to Consumer
Direct focus on free and highly targeted, low cost media via social channels

- PR
- Targeted digital outreach, Instagram, LinkedIn
- Content driven, organic marketing, direct mail

Referral Partnerships
Tap into alignment of interest, not competition, use industry leaders to enhance presence

- Financial advisors
- Accountants
- First home buyers
- Broker advisors
- Real estate agents
- Manager brokers
- Individuals - community members

Longer Term
Tap into alignment of interest, not competition, use industry leaders to enhance presence

- Media presence PR
- Local newspapers, radio, regional magazines, newsletter
- Travel partnerships
- Local state network (association based)

NSW TOP 50

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN

Cognitive Automation Labs

Pitch Deck

Building Digitally Native Businesses of the future

Cxo QBR ELT

April 2021

CONSUMER HEALTH

Johnson & Johnson

Intelligent Automation Global Revenue

THE GROWING INDUSTRY

Initially, Cognitive Automation Labs will focus on a rapidly expanding enterprise market of production AI and Automation services.

We aim to achieve this through the global expansion of our cloud native AI and automation management platform - CA Labs Insights and combined services.

Forecasted Global AI Market Size

Year	Market Size (USD Billions)
2023 (F)	\$473.59 B
2022 (F)	\$394.33 B
2021	\$326.34 B

2029: \$1.4 T, CAGR 23.3%

Forecasted Global RPA Market Size

Year	Market Size (USD Billions)
2023 (F)	\$15.23 B
2022 (F)	\$12.35 B
2021	\$10.01 B

2029: \$43.52 B, CAGR 23.4%

Source: Fortune Business Insights, 2022 reports

EMEA Cxo Key priorities For Incremental Capability Building

PRE Read

- eComm is the fastest growing channel in EMEA (+33% vs LY)**
eCommerce media Acceleration
eCommerce Media Channel investments can drive x2 ROAS (UK pilot)
- Digital First Media Model could bring up to 54% ROI**
Scaling Precision
Enable Precision model across all media investment can drive 3% NTS growth over 3 years in
- HCP recommendation impacts NTS up to 50% (for relevant portfolio)**
HCP marketing Transformation
Prof Marketing Transformation will bring 2-4% of NTS growth in relevant markets
- Content quality contributes +/- 15% to ROI**
Advance Content Excellence & Brand Building
Enable content excellence could drive 0.8% NTS Growth & up to \$8MM BME efficiencies through regional services & marcomm process

Our Products CA Labs Insights

EXTERNAL INTEGRATION CAPABILITY

Trust Health & Security

Customer-Provider Interface

Transaction & Billing

Summary Of Where Capital Expenditure Will Be Used

- Further agile development of CA Labs product suite**
 - Product UI Enhancements
 - Plug and play product integrations
 - Enhancing Digital Operations Monitoring and Emerging Technology Solution Management
- Expanding technical production resource capabilities**
 - Increased onshore site reliability engineering support
 - Increased onshore integration engineering support
- Customer success and business development**
 - Scaling customer success engagement with clients to expand market reach of production support capabilities and partners for further business expansion

Global + EMEA HCP Squad Commitments 2021 for EMEA

Franchise agnostic capability building → Franchise specific

- HCP Intelligence** (EXTERNAL FOCUS)
 - CRM & Acquisition acceleration - vertical
 - RDI & Medical Framework Q2-3
 - Pharmaceuticals on-site channel mgmt approach
 - Capability to build - all of CE, 14 sessions
 - E-Health-Care pilot
- Data driven engagement** (INTERNAL FOCUS)
 - Content up-scaling - on-going
 - HCP journeys macro-journeys coordination - all of CE
 - Pharmaceuticals on-site channel mgmt approach
 - HCP Content excellence framework, including production models, optimization, test models - Q3-4
 - IT stack roadmap
 - E-Health-Care pilot
- Content** (INTERNAL FOCUS)
 - Content up-scaling - on-going
 - HCP journeys macro-journeys coordination - all of CE
 - Pharmaceuticals on-site channel mgmt approach
 - HCP Content excellence framework, including production models, optimization, test models - Q3-4
- Treatment guidelines & L1 management** (INTERNAL FOCUS)

PRECISION - ROI Acceleration Tools

YouTube Acceleration (ROI = \$1.00 vs EMEA Digital ROI = \$1.63)

Where are we? → 29% → 50% → 80%

What is the opportunity? → +20% → +47% → +47% → +30% increase in ROI

Shared with Clusters - Local Activation needed

PRESENTATION & PITCH DECK

WEB DESIGN

EMAIL DESIGN

PRINT DESIGN

MARKETING DESIGN



OUR INVESTMENT STRATEGY

We plan to use a three-phase approach to integrating functional foods into the healthcare industry.

PHASE 1

Bio-Active Investments

- Invest in targeted CPG and Ingredient companies
- Bio-active properties
- Seed to Growth stage

PHASE 2

Clinical Trails

- Support operational and sales growth
- Perform clinical trials to validate bio-active properties

PHASE 3

Healthcare Integration

- Integrate products into hospitals and pharmacies
- Prepare for insurance code reimbursement

Vendor Management Systems

- A single point of contact**
Filter all contingent staffing needs efficiently through a single point of contact
- Expert knowledge**
Ensuring adherence to the guidelines in VMS, ex. Time to submit, predetermined bill rates, NDA compliances, pre-screening and submittal templates, etc.
- Understanding required skill sets**
Expertise working with very large enterprises with diverse workforce needs
- Recruitment process**
Efficient and well documented candidate recruitment process
- Shared Vision and Values**
Cultural alignment to the MSP and the client - shared visions and values
- Executive commitment and solvency**

OUR MISSION & VALUES

Founded in 2020 by Shawn J. Green:
"Our mission is to improve global health by investing in bioactive plant-based solutions."

In the mid-1900s, Homeopathic medicine was considered an "old fashioned" or outdated form of medicine. Within the past 50+ years, homeopathic medicine has experienced a resurgence. People are attempting to exercise more and eat healthy, focusing on preventative and personalized medicine. We believe, healthy lifestyle starts with plants. As Hippocrates once said, "Let food be thy medicine and medicine be thy food." Our goal is to reverse preventable disease by implementing bioactive, plant-based food driven solutions. This will impact lives and improve our healthcare system.

We want food to be at the forefront of every provider's treatment plan.

COMPANY HIGHLIGHT: MY FIT STRIP

- My Fit Strip is a device to increase consumer dietary compliance of foods with direct measurable health benefits.
- By monitoring saliva Nitric Oxide levels throughout the day, consumers can capture a picture of their own vascular wellness in which they can act upon by behavior lifestyle changes (i.e. diet and exercise).

SELF-MONITORING + SOCIAL WELLNESS NETWORK is a novel data driven tool designed to increase awareness about the connection between diet and overall health.

Our Expertise

Technical roles require specific skills, and that's why we empower a tech team with 40+ years combined experience. Our expertise lies in those hard-to-fill senior technical positions. We're always in touch with premier talent, allowing us to supply you with the best candidates right away.

Just a few of the positions we specialize in:

- Front-End Developer
- Back-End Developer
- Embedded Software
- JAVA Developers
- Mobile App Developers
- Project Managers

Services We Provide

Our industry experts are ready to step in and improve efficiency in your tech departments. Whether you're seeking strategic direction or hands-on assistance, we're here to help.

Temporary Staffing	Outsourcing and Consulting Services
Temporary-to-Hire Staffing	Project Services
On-Site Management	Intern Administration
Permanent Staffing	Full Cycle Recruitment
Payroll Services	Independent contractor
Contingent Labour Program Management	Skilled Trades

WEB DESIGN

PHARMA EMEA SAMPLES

Distribution of sample materials of Company products to HCPs must be CAREFULLY TRACKED and NEVER CONTINGENT ON PURCHASE

SAMPLES

Familiarize HCPs and patients with approved uses of Company products.

- Require thorough monitoring to prevent misuse
- Must be limited in supply
- May not be sold

GENERAL PRINCIPLES

- Must not be a source of income for HCPs
- Must be smallest available presentation
- Must be labeled "Free medical sample - not for sale"
- Must have copy of the SdPC
- Ensure samples are in accordance with applicable laws and regulations on expiry dates prior to distributing samples

Important Note

- These samples shall be provided on an emergency basis, and they may be subject to further controls regarding distribution and registration
- Please always refer to the most updated documents in relation to your local regulatory requirements and to your responsibility

SAMPLE DISTRIBUTION PLANNING

- Means to identify the product as a sample and not to be sold (i.e., labelling)
- Controls and other mechanisms to guard against fraud, diversion and other risks
- Measures to guarantee appropriate sample storage and samples return in case of batch recall or recalled/expired samples, according to Quality procedures
- Prepare the Annual Sample Plan, Review and approve it, at least annually
- Ensure processes are in place to:
 - Monitor quantities provided per sales representative/ Third Party managing samples
 - Monitor quantities provided per HCP per year (example: through Sample Signature Cards, registration in CRM tool) ensuring compliance with the number allowed per year

MAINTENANCE & OVERSIGHT

- Ensure sample distribution records are accurate and up to date
- Monitor quantities provided per HCP per year
- Regularly conduct sample reconciliation

OUT-OF-SCOPE

- Training or Demonstration Materials are out of scope of this SOP
- Free Goods are out of scope of this SOP

Start

Create a Distribution Plan

End

Tracking and Record Keeping

Johnson & Johnson
MedTech

EMAIL DESIGN

Solar Sense: How Solar Panels Power Residential Homes

Over the past five years, the cost of installing a solar system has gone down significantly. Solar energy can power a home throughout the day and greatly reduce how much a family spends on electricity each year. Those who don't take advantage of the natural energy of the sun will always pay for their electricity. Paying for electricity never goes away, no matter how much or little you use.

- The Sun**
Generates a source of natural light and energy, even on cloudy days.
- Solar Panel**
Absorbs light energy from the sun and converts it into DC electricity.
- Inverter**
Converts DC electricity into AC electricity.
- Electrical Panel**
Distributes electricity as needed to your home.
- Electric Meter**
Measures the flow of electricity in and out of your home.
- The Grid**
Exports power produced by solar panels; in most areas, flows back to the grid.
- Battery Backup**
An Energy Storage System (ESS) stores excess electricity produced by your solar panels; for use when panels are not generating power (such as at night).
During the DAY your home uses the power from the panels and sends unused electricity back to the grid.
At NIGHT solar panels can only produce electricity from the sun, so at night your home will draw electricity from the grid.

Did You Know?
The electricity your solar system generates can also charge your electric vehicle.

By harnessing the power of solar energy you own a major part of the power you use. Choosing to go solar is an investment that immediately begins to pay for itself through the savings you get from relying on a renewable energy source for power. Go to j.com/solar to learn more.

LG
Life's Good

PRINT DESIGN

MANDATORY DATA BREACH NOTIFICATION

WHAT IS IT AND WHAT DO WE NEED TO DO?

CHANGES IN THE PRIVACY LAW AROUND NOTIFICATION OF BREACHES

- Organizations will need to notify the primary commissioner of any breaches of customer information in their organization and notify their clients
- Heavy penalties for individuals and organizations if they do not report the breaches within 72 hours
- In effect from 22 February 2018

GENERAL INFORMATION ABOUT THE BREACH NOTIFICATION

CRITERIA	INDUSTRIES	PENALTIES
<ul style="list-style-type: none"> Organizations \$3 Million revenue and above Organizations under \$3 Million in revenue but working with Personally Identifiable Information in Particular industries 	<ul style="list-style-type: none"> Australian Government Finance Organizations Healthcare Organizations Credit Reporting Organizations Organizations that sell information 	<ul style="list-style-type: none"> \$300,000 for individuals \$1.1 Million for body corporate If you don't know you are subject to this regulation, legal advice is advised to ensure you are. Complying is easy

WHAT CAN YOU DO FOR YOUR ORGANISATION TO PREPARE?

UNDERSTAND YOUR INFORMATION ASSETS

Map out and understand all information flows, both digital and hardcopy in your organisation. These flows should be rated based on sensitivity and criticality. This will allow you to contextualise the risk for that flow.

CYBERSECURITY ASSESSMENT

Conduct a security assessment of the digital assets within your organisation to understand if any gaps exist in the environment.

RISKS REMEDIATION

Implement the risk remediation items from the cybersecurity assessment to reduce risk to your organisations digital and hardcopy assets. Part of this risk remediation will be a process on how to report the breaches to the privacy commissioner.

CYBER INSURANCE

There are some risks, even after risk remediation planning, are still too high for the organisation. Cyber insurance can provide a risk transfer in some instances. The cybersecurity assessment can help to reduce premiums.

FOCUS CYBER GROUP

MARKETING DESIGN

Charitable Contribution

Pharma - EMEA - HCBI - 103 SOP-14150

In Scope

- Any Charitable Contribution to a Charitable Organization, including:
 - Contributions in cash, product or equipment
 - To non-profit organizations
 - Responses to social need (as clear & primary intent)

Out of Scope

- Educational Grants and other Third Party Requests for Support of Educational Activities

Guidelines

- Company may provide charitable contributions to bona fide Charitable Organizations (COs) and beneficiaries, as determined by local laws.
- Company must undertake appropriate due diligence to review:
 - The key personnel (directors, board members) of the COs to ensure that such organizations are not substantially connected to Health Care Professionals (HCPs) or Government Officials (GOs) who may be able to influence the use of Company products.
 - The reputation of the charity.
 - Verification if it is a bona fide CO.

DO'S

- Pay to the requesting organization and not directly to an HCP, GO, District or individual
- Budgeting, management and approval should be outside Sales and Marketing
- Submit the donation to the "CO and Charitable Contribution committees for approval"
- Have a written agreement signed before making the contribution. Use the Agreement templates provided by J&J Law Department.
- Payment must be made from the correct GL account and double-verified for proper record keeping

DON'T'S

- Give to customers or other organizations to induce them to influence or recommend the use of Company products
- Use it to past or future purchases from a company
- Use as marketing tool
- Give to organizations of a Customer's, HCP's or GO's choice
- If it comprises a substantial portion of the charitable organization's total budget.

Charitable Contribution Process Flowchart

- CO admits request, in writing, for a charitable contribution to the Company. For spontaneous contribution to a CO, NO written Request from the CO is needed.
- The employee who receives the request letter confirms that the requirements in the "Written request checklist" are met and initiates approval on the designated platform or using the "Charitable Contribution Review Form" to the Charitable Contribution Coordinator.
- The charitable contribution coordinator reviews the request and validates if it is aligned with the local and internal policies and conducts Due Diligence.
 - Once of approval contribution should be approved of the HCC HCO Officer. Otherwise, directly to the CO Grants and Charitable Contribution Committee.
- CO Grants and Charitable Contribution Committee reviews the proposed and potential red flags (if any) and decides.
- Charitable Contribution coordinator communicate the decision to the Organization in case of Acceptance or Rejection.

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